

# CARLTON | HOFFERKAMP & JENKS

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## WEALTH MANAGEMENT

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### Media Release

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#### **Carlton, Hofferkamp and Jenks Cares Program Partners with New Danville**

THE WOODLANDS, TEXAS (November 29, 2016) - Carlton, Hofferkamp and Jenks Cares Program is pleased to announce their inaugural partnership with the New Danville community during Christmas. New Danville is a local nonprofit and self-sustaining master-planned community where adults with intellectual and developmental disabilities can live, learn, work and grow. New Danville recently opened their first retail store at Market Street in The Woodlands.

The New Danville store will celebrate the “Twelve Days of Christmas”, with a special BOGO 50% sale starting on December 12th till December 24th. Each day spotlights different items for this event, all lovingly handcrafted from the New Danville master planned community.

Carlton, Hofferkamp and Wealth Cares Program orchestrated this marketing campaign to help drive additional business into the New Danville store. Store workers are all volunteers and 100% of proceeds from the store go directly back to the master planned community.

Additionally, the Cares Program will bring Santa and Mrs. Claus to the New Danville master planned community in Willis, Texas during their annual Christmas luncheon.

“This wonderful collaboration is an excellent and important example of why creating community partnerships matters and we believe this initiative will have a tremendous lasting impact in our community. This is truly the core of our Cares Program – helping our community thrive.” said Jim Carlton, Managing Director of Carlton, Hofferkamp and Jenks Wealth Management.

Kathy Sanders, Founder and CEO of New Danville states, “The New Danville community is proud and honored to have been selected by Carlton, Hofferkamp and Jenks Wealth Management as a partner in their Cares Program. The “Twelve Days of Christmas” initiative will bring much needed awareness of New Danville and the special-needs population it serves while helping to generate product sales necessary to support our programs and services.”

To learn more about New Danville: [www.newdanville.org](http://www.newdanville.org)

To learn more about Carlton, Hofferkamp and Jenks Cares Program:  
[www.chjwealthmanagement.com](http://www.chjwealthmanagement.com)

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